





HEARTFULNESS ESSAY EVENT 2024

Organized by
HEARTFULNESS EDUCATION TRUST
AND
SHRI RAM CHANDRA MISSION
In collaboration with
THE COMMONWEALTH

Shri Ram Chandra Mission is a non-profit educational and spiritual service organization. It has been promoting heart-based living through meditation as a means to universal peace and harmony for over 75 years since its inception in 1945. It is one of 1600 NGOs associated with the United Nations Department of Public Information. The All India Essay Writing Event had been the flagship event of The Shri Ram Chandra Mission (SRCM) for over three decades and was organized in partnership with United Nations Information Centre for India and Bhutan (UNIC) for several years since 2005 reaching out to over 25,000 institutions in India. The event was renamed the HEARTFULNESS ESSAY EVENT in 2019 and was launched globally for the first time in 2020 in collaboration with UNESCO MGIEP (Mahatma Gandhi Institute of Education for Peace and Sustainable Development).

The Event this year is being organized in collaboration with THE COMMONWEALTH. This year marks the thirty-second successive year of the Event.

The Heartfulness Education Trust (HET) has designed a variety of programs for youth including The Heartfulness Way Curriculum for junior school students aimed at developing in them an understanding and acceptance of core human values (as recommended in the report submitted to UNESCO by the International Commission on Education for the Twenty First Century), Brighter Minds for development of cognitive and intuitive faculties, a life skills program called HELP for senior school students and an initiative called Heartful Campus for University students. A program for teachers called INSPIRE has also been running for several years. Details of these programs are available at: www.heartfulness.org/education

An Invitation to the Youth

Youth is a time of great possibilities. It is a period in life filled with opportunities waiting to be realized, provided you are mindful of them and are willing to strive heartfully for your holistic growth. While education helps us to develop our physical and intellectual capabilities to their optimum extent and prepares us to thrive in a competitive world, there is one aspect of our development that does not often receive due attention—the development of our inner Being. Without the synchronous development of body, mind, and heart our evolution as human beings remains incomplete. It is therefore balance, in addition to excellence, that you must strive for - the balance between mind and heart, the outer and the inner, and, between thinking and feeling. Through the Heartfulness Essay Event, we invite you to tap into your inner space, tune in to the soft voice of the heart that never fails to guide and inspire, and express in words your experience related to the theme of this year's Event. We encourage you thus to begin the practice of referring to the heart more and more.

There is no charge for participation.

All essays must be uploaded only on our website (hfn.link/essayevent) as per Guidelines given below. Essays received through email or post will not be accepted. Categories for Participants

Category 1 [Age 14-18 years] Word Limit 500

Topic for Category 1:

When everything seems to be going against you, remember that the airplane takes off against the wind, not with it. – Henry Ford

Category 2 [Age 19-25 years] Word Limit 750

Topic for Category 2:

Resilience is accepting your new reality, even if it's less good than the one you had before. - Elizabeth Edwards

LANGUAGE OPTIONS FOR WRITING THE ESSAY

You may write your essay in any ONE of the following languages:

English, Assamese, Bengali, Gujarati, Hindi, Kannada, Malayalam, Marathi, Odia, Punjabi, Tamil, Telugu

GUIDELINES FOR PARTICIPATION

To participate in the Event please follow the guidelines below:

A. Institutional Participation. (Essay submissions through institution)

All institutions interested in participating in the event must **Register** the details of their institution on our website. (hfn.link/essayevent)

- Once registered on our website, the registration details and a link for students to submit essays will be sent to the registered email id.
- The link for submission needs to be shared with the students for uploading their essays.
- The student is expected to go through the guidelines for submission. Select the topic and language according to his/her age. Write/type the essay on A4 size paper. Scan the essay ensuring file size less than 3MB.
- The student needs to check the mode of submission with their institution Essay Event coordinator.
- The scanned document has to be uploaded using the submission link that has been shared after entering his/her details.
- The institution may collect the physical essays, and scan and upload the essays on behalf of the students using an **institution admin login**.
- The institution may write to us requesting **login credentials** at **essayevent@heartfulness.org**A login credential for the institution will be provided to help the coordinator submit/manage all the essay submissions made using the institution's email id.

B. Direct Submission

All youth between the age of 14-25 but not enrolled in any institution are also eligible to participate in the event as Direct Participants. The direct participation link will open on 30th August 2024.

Guidelines for Essay writing and Submission:

- a. Participants may select any **one** of the 12 optional languages to write the essay on the topic specified for their Category.
- b. The essay must be typed or legibly handwritten on A4-size paper. Essays may be handwritten in black or blue ink or computer-typed in a relevant prescribed script/font for each language.
- c. The Participant's name, Father's Name, Age, and Name of Institution must be written on every page of the essay.
- d. The word limit for Category 1 (Ages -14 -18) is 500 and must be strictly adhered to.
- e. The word limit for Category 2 (Ages 19-25) is 750 and must be strictly adhered to.
- f. Please mention the total number of words of the essay after the concluding paragraph. Submitted entries must not bear any appeals, illustrations, or slogans.
- g. To fulfill the purpose of this Event, the essay must reflect the author's personal experience or views on the topic. Originality and relevance of ideas to the topic carry the maximum weightage.
- h. Essays plagiarized from books or the internet will be rejected.
- i. The scanned copy of the essay (Max size 3 MB) must be uploaded through our website. Link: **hfn.link/essayevent**. Essay by mail or post will not be accepted.
- j. In case of submission of essays through the institution, please check if your institution has registered. You may search for the registered institution on our website. Check with your institution coordinator for the submission link and the mode of submission. You may use the submission link or submit your essay to the coordinator of your institution as decided by your institution.
- k. Direct participants may submit their scanned copies after the link for Direct submission is opened.
- I. The details for submission of the essay are available for download in the "Guidelines for Submission" section on our website.

Evaluation Criterion for essays in both Categories

Participating students have the option to carry out research on the theme as it is not an on-the-spot competition. However, all submitted essays must necessarily be the **original work** of the author, and references or quotations therein must be duly acknowledged.

The evaluation of all submitted entries will be carried out by a jury for each of the languages based on the following criterion :

Theme introduction / interpretation
 Structure and flow
 Weight 10%
 Language
 Originality
 Relevance of ideas to the theme
 Research/attention to details
 Weight 20%
 Weight 40%
 Weight 5 %
 Weight 5 %

Awards and recognitions for the Essay Event

For Individual Participants

A Winner and a Runner- up in each of the 12 authorized languages in each category will receive a trophy and certificate.

Certificates with Rank: Essays ranked from third to the tenth position in each of the 12 languages in each category will be awarded mementos and certificates stating the rank.

Merit Certificates: An E-Merit Certificate will be awarded to the 10% of entries shortlisted by the jury for the final round of selection in each of the 12 languages in both categories.

Certificate of Participation: E-certificates will be awarded to all participants who fulfill the participation criterion as per the guidelines.

Some participants may be required to undertake an interview by the jury by telephone or a video call as a final round of selection for the top awards. The jury will have the discretion to accept or disqualify any of the submitted essays and their decision will be final.

Appreciation Certification for Participating Institutions.

Gold Appreciation Certificate for Institutions submitting over 300 Essays

Silver Appreciation Certificate for Institutions submitting over 200 Essays

Bronze Appreciation Certificate for Institutions submitting over 100 Essays

All awards will be subject to the sole discretion of the jury and their decision will be final.

Important Dates

Online Submission of entries **from Institutions** will open on Last date for submission of entries from institutions : **June 12, 2024** : **August 30, 2024**

Online Submission for **Direct participants** will open on
Last date for submission of entries from Direct Participants

: August 30, 2024
: September 20, 2024

Declaration of winners : December 31, 2024

The intent of the information provided in the English version of the Information Leaflet and flyer shall prevail over all other translated versions.

For clarifications or any other help please write to us at: essayevent@heartfulness.org